Kids from rural areas 'half as likely to go to university and twice as likely to give up career dreams'

Summary

15
Pieces of Coverage

Total number of online, offline and social clips in this book

6
Top Tier Coverage

DA 70+

1.14B
Online Readership

Combined total number of people that visit the websites featuring coverage

756K
Print Circulation

Total Print Circulation

895K
Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social

67
Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz

2

Links from Coverage

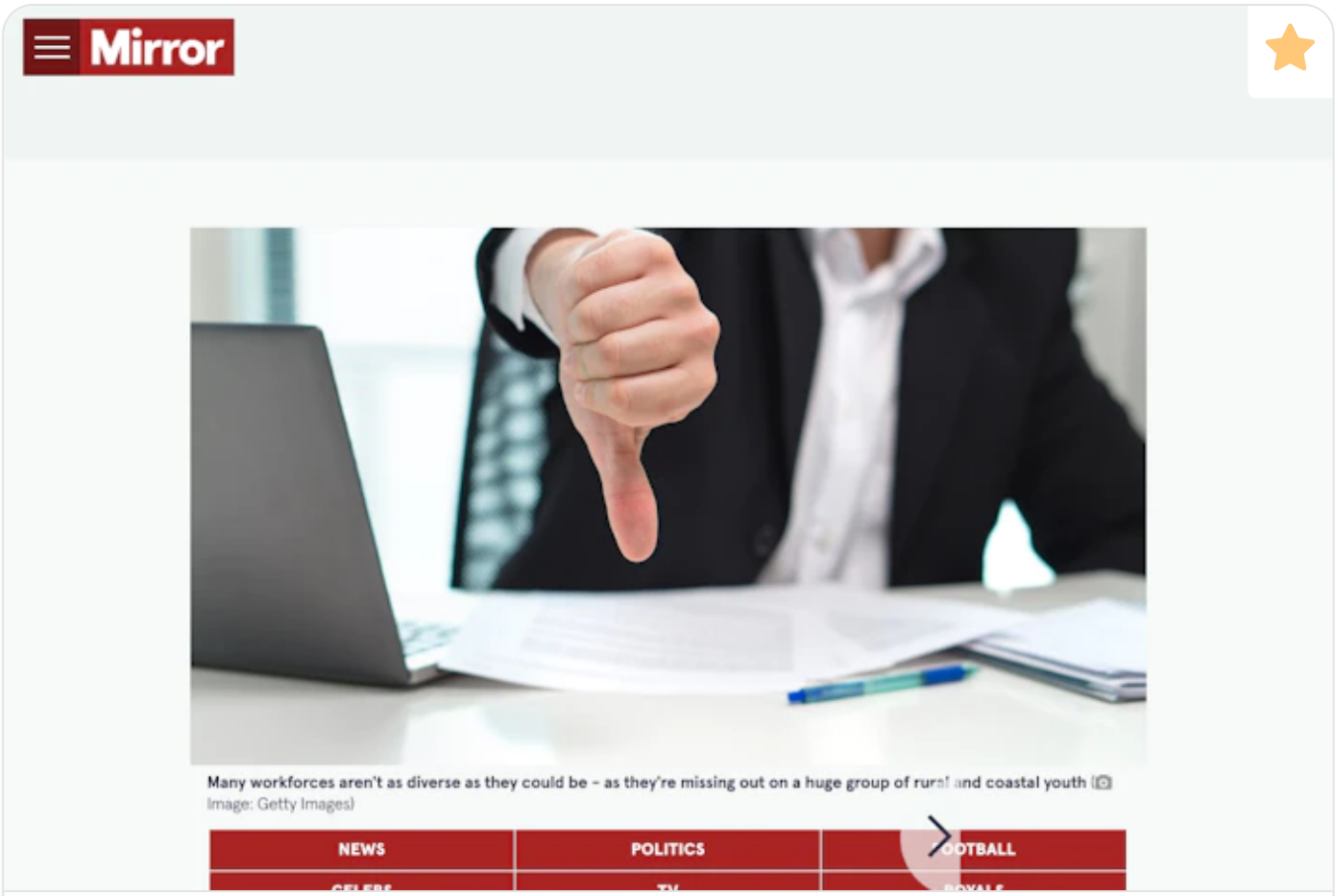
Total number of backlinks found across all the coverage.

2

Social Shares

Number of times the online articles have been shared on social media

Highlights



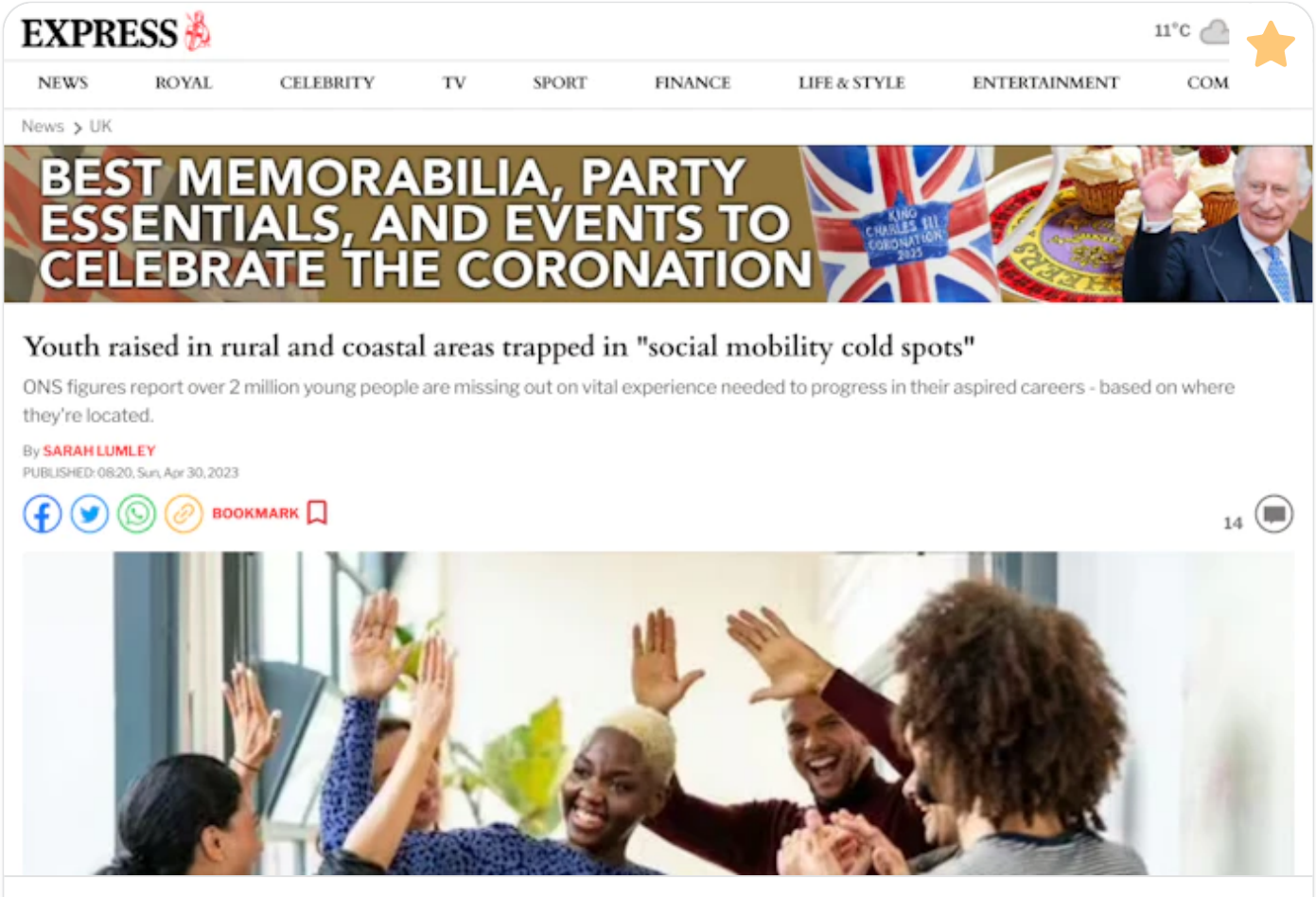
The Mirror

Youngsters in rural and coastal areas trapped in "social mobility cold spots"

99.9K 89.6M 1

The Sun

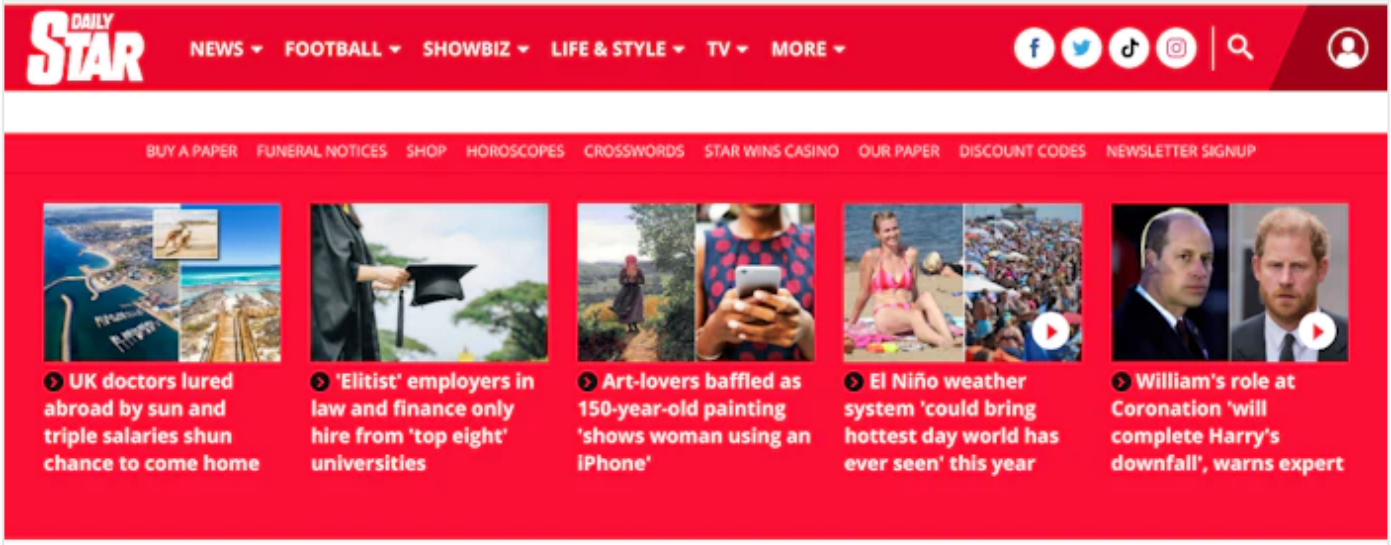
Young people from rural & coastal areas trapped in 'social mobility cold spots'



The Daily Express

Youth in rural and coastal areas stuck in

78K 131M 0



The Daily Star

Little help for rural and coastal youth risks them becoming Forgotten Generation

53.5K 28.4M 0

Coverage Overview

15 pieces of coverage in total, grouped into 2 sections. Open a section to view all the coverage in detail.

Print Coverage

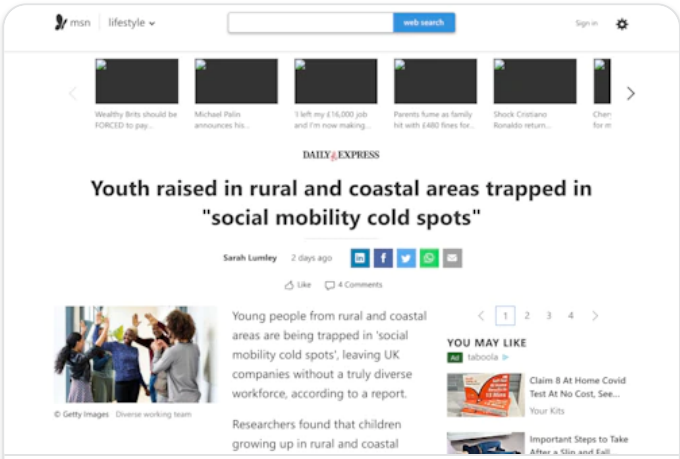
3 PIECES

The Northern Ireland Mirror
Daily Mirror Northern Ireland p 21

Open this section
View 3 pieces

Digital Coverage

12 PIECES



MSN
MSN

Open this section
View 12 pieces

Next Section →
Print Coverage